

Date: September 11, 2019

To,

Shri Ritesh Kumarji  
Honourable Director, Himalayan Springs,  
Corporate Office,  
NOIDA

Subject: Approval Request for LL-Sampling policy

Sir,

We propose LL-Sampling policy for DSM/SO/SE/ASE/ASM (Field sales team) on monthly basis as following:

1. 1 LTR - 2 cases
2. 200 ml - 2 cases
3. 500 ml- 2 cases

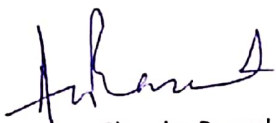
In case of unforeseen circumstances, HOD should have the right to approve the following in a month:

1. 200 ml- 10 cases
2. 500 ml- 10 cases
3. 1 LTR- 10 cases
4. 15 LTR Jar - 10 nos.

Objective of this scheme: To create awareness and initiate the placement of the product and primarily a promotional scheme.

We request you to give an approval for the above mentioned.

Thanks,



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